

# TAYLOR BIXLER

## SYNOPSIS

I'm a multidisciplinary designer with a passion for building positive user experiences. Evolving from a background in fine art and with more than fifteen years of industry experience in UI/UX Design, multimedia, development, and creative direction, I have amassed a uniquely broad skill-set. I specialize in working early on with stakeholders to interpret business goals and then through a synthesis of analysis, user-centric design, and technology, I work to fulfill the product vision.

## EXPERIENCE

### FREELANCE

2014 - Present

#### SR. PRODUCT & UI/UX DESIGNER - HOUSTON TX

Responsibilities: Client Interfacing, Creative Direction, UI/UX, Branding, Print, Web, and Development.

- I provide creative vision and develop user-centric design solutions in order to meet client business needs.

### XEROX - BP

2012 - 2014

#### MEDIA SPECIALIST - BP UPSTREAM LEARNING

Responsibilities: UI/UX design, Content Design & Development, Web App Dev & Maintenance, Video & Audio Production, Client Interfacing

- Worked as a dedicated resource for BP's Upstream Learning Center, to deliver innovative content solutions for online and classroom training.
- Provided technical support for a large array of legacy e-content objects, web interfaces, and Articulate UIs.

### KAPLAN EDUNEERING

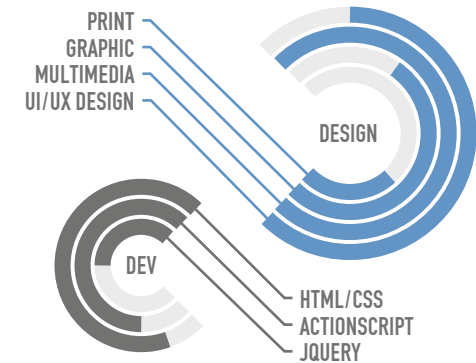
2000 - 2012

#### SR. PRODUCT DESIGNER - LEARNING SERVICES, SPECIAL PROJECTS TEAM

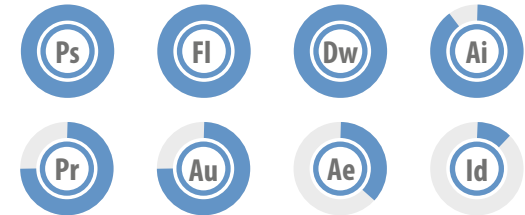
Responsibilities: UI/UX design, Creative Direction, Product Strategy, Prototype Development, Documentation, Mentorship

- Lead UI/UX designer and creative direction for Kaplan's flagship LMS.
- Promoted to the Special Projects Team for my innovative approaches to content and application design.
- Collaborated with the Instructional Design team to create attractive and engaging online training materials.
- Worked with a small development team to invent new and exciting web applications.

## SKILLSET (RELATIVE EXPERTISE)



## CREATIVE TOOLS (RELATIVE MASTERY)



## ACCOLADES

### BRANDON HALL AWARDS



TEAM CONTRIBUTOR - Best advance in Learning Mgmt Tech...

### EDUNEERING



### KARBACH



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